Xerox® Color Product Line

The Xerox® color lineup helps you meet the needs of each of your customers—regardless of print volumes, workgroup sizes and functionality requirements. This document will help you understand the positioning of the products in the Xerox® color printer and MFP line, the advantages of each and when to sell one product over another.

Color Printers

Features	Xerox® Phaser® 6022	Xerox® Phaser® 6510	Xerox® VersaLink® C400	Xerox® VersaLink® C500	Xerox® VersaLink® C600	Xerox® VersaLink® C7000	Xerox® Phaser® 7500	Xerox® Phaser® 7800
			ConnectKey® Technology	ConnectKey® Technology	ConnectKey® Technology	ConnectKey® Technology		
Features	Print	Print	Print	Print	Print	Print	Print	Print
Price (U.S. ERP)	$279	$319 to $459	$529 to $619	$669 to $769	$1,129 to $2,379	$1,469 to $1,659	$2,999 to $4,999	$4,599 to $6,099
Engine Speed (up to)	18 ppm color 18 ppm b/w	30 ppm color 30 ppm b/w	36 ppm color 36 ppm b/w	45 ppm color[1] 45 ppm b/w[1]	55 ppm color 55 ppm b/w	35 ppm color 35 ppm b/w	35 ppm color 35 ppm b/w	45 ppm color 45 ppm b/w
Media Sizes	3 x 5 to 8.5 x 14 in.	3 x 5 to 8.5 x 14 in.	3 x 5 to 8.5 x 14 in.	3 x 5 to 8.5 x 14 in.	3 x 5 to 8.5 x 14 in.	3.5 x 3.9 to 11.7 x 17 in.	3.5 x 3.9 to 12.6 x 47.2 in.	3.5 x 3.9 to 12.6 x 48 in.
Paper Capacity	150-sheet std	300-sheet std 850-sheet max	700-sheet std 1,250-sheet max	700-sheet std 3,250-sheet max	700-sheet std 3,250-sheet max	620-sheet std 2,180-sheet max	600-sheet std 2,100-sheet max	620-sheet std 3,140-sheet max
Recommended Monthly Print Volume	Up to 1,500 pages	Up to 3,000 pages	Up to 5,000 pages	Up to 8,000 pages	Up to 15,000 pages	Up to 10,000 pages	Up to 15,000 pages	Up to 30,000 pages
Workgroup Size	1 to 5 users	2 to 7 users	2 to 10 users	5 to 15 users	10 to 20 users	2 to 10 users	10 to 25 users	10 to 25 users

[1] Results not typical; represents print speed in Fast Color mode.

Color Multifunction Printers

Features	Xerox® WorkCentre® 6027	Xerox® WorkCentre® 6515	Xerox® VersaLink® C405	Xerox® WorkCentre® 6655i	Xerox® VersaLink® C505	Xerox® VersaLink® C605
			ConnectKey® Technology	ConnectKey® Technology	ConnectKey® Technology	ConnectKey® Technology
Features	Print/Copy/Scan/Fax	Print/Copy/Scan/Fax	Print/Copy/Scan/Fax	Print/Copy/Scan/Fax	Print/Copy/Scan/Fax	Print/Copy/Scan/Fax
Price (U.S. ERP)	$429	$439 to $579	$879 to $979	$3,270 List	$2,119 to $2,489	$3,499 to $4,649
Engine Speed (up to)	18 ppm color 18 ppm b/w	30 ppm color 30 ppm b/w	36 ppm color 36 ppm b/w	36 ppm color 36 ppm b/w	45 ppm color 45 ppm b/w	55 ppm color 55 ppm b/w
Media Sizes	3 x 5 to 8.5 x 14 in.	3 x 5 to 8.5 x 14 in.	3 x 5 to 8.5 x 14 in.	3 x 5 to 8.5 x 14 in.	3 x 5 to 8.5 x 14 in.	3 x 5 to 8.5 x 14 in.
Paper Capacity	15-sheet ADF 150-sheet std 150-sheet max	50-sheet Single-pass DADF 300-sheet std 850-sheet max	50-sheet Single-pass DADF 700-sheet std 1,250-sheet max	60-sheet DADF 700-sheet std 1,250-sheet max	100-sheet Single-pass DADF 700-sheet std 3,250-sheet max	100-sheet Single-pass DADF 700-sheet std 3,250-sheet max
Recommended Monthly Print Volume	Up to 1,500 pages	Up to 3,000 pages	Up to 5,000 pages	Up to 10,000 pages	Up to 8,000 pages	Up to 15,000 pages
Workgroup Size	1 to 4 users	2 to 7 users	2 to 10 users	5 to 15 users	5 to 15 users	5 to 15 users

LETTER-SIZE COLOR PRINTERS

Xerox® Phaser® 6022
Convenient, high performance color printing.
- Print from anywhere with standard built-in Wi-Fi.
- 1200 x 2400 dpi enhanced image quality delivered by the Hi-Q LED print engine provides high resolution color printing with precise image alignment and fantastic detail.
- Stay mobile with built-in support for Apple® AirPrint®.

Xerox® Phaser® 6510
Pursue relentlessly. Produce effortlessly.
- DNI configuration comes standard with Wi-Fi connectivity.
- Mobile devices can connect directly with Wi-Fi Direct®.
- Built-in support for Apple® AirPrint, Google Cloud Print™ and Mopria®.
- Stunning resolution with 1200 x 2400 native dpi.
- PANTONE® Color-approved solid color simulations and Xerox® color correction technology.

Xerox® VersaLink® C400 ConnectKey® Technology
Revolutionary. Future-proof. Value-packed.
- Mobile printing support across multiple platforms and NFC Tap-to-Pair.
- Print from the cloud.
- 5-inch customizable, capacitive touchscreen interface.
- Optional Wi-Fi connectivity allows the freedom to locate the printer where it's most convenient.
- The main 550-sheet paper tray holds a full ream of paper, and an optional second tray boosts total capacity to 1,250 sheets.

Xerox® VersaLink® C500 ConnectKey® Technology
High-performance productivity—personalized.
- Mobile printing support across multiple platforms and NFC Tap-to-Pair.
- Print from the cloud.
- 5-inch customizable, capacitive touchscreen interface.
- Optional Wi-Fi connectivity allows the freedom to locate the printer where it's most convenient.
- Highly configurable with multiple feeding options available.

Xerox® VersaLink® C600 ConnectKey® Technology
Powerful performance.
Personalized productivity.
- Mobile printing support across multiple platforms and NFC Tap-to-Pair.
- Print from the cloud.
- 5-inch customizable, capacitive touchscreen interface.
- Optional Wi-Fi connectivity allows the freedom to locate the printer where it's most convenient.
- Highly configurable with multiple feeding and output options available.

LETTER-SIZE COLOR MULTIFUNCTION PRINTERS

Xerox® WorkCentre® 6027
Convenient, high performance color printing with multifunction capabilities.
- Print from anywhere with standard built-in Wi-Fi.
- 1200 x 2400 dpi enhanced image quality delivered by the Hi-Q LED print engine provides high resolution color printing with precise image alignment and fantastic detail.
- Stay mobile with built-in support for Apple® AirPrint®.
- The large intuitive 4.3 in. color touchscreen user interface makes complicated tasks simple.

Xerox® WorkCentre® 6515
Pursue relentlessly. Produce effortlessly.
- DNI configuration comes standard with Wi-Fi connectivity.
- Near Field Communication (NFC) Tap-to-Pair.
- Mobile devices can connect directly with Wi-Fi Direct®.
- Scan or print directly to or from the cloud.
- Our latest customizable color touchscreen interface offers an app-based, tablet-like user experience with gestures and multi-touch interactions.
- Stunning resolution with 1200 x 2400 native dpi
- Simultaneously scan both sides of a two-sided document at up to 37 impressions per minute.

Xerox® VersaLink® C405 ConnectKey® Technology
Revolutionary. Future-proof. Value-packed.
- Mobile printing support across multiple platforms and NFC Tap-to-Pair.
- Scan to/Print from the cloud.
- 5-inch customizable, capacitive touchscreen interface.
- Optional Wi-Fi connectivity allows the freedom to locate the printer where it's most convenient.
- The main 550-sheet paper tray holds a full ream of paper, and an optional second tray boosts total capacity to 1,250 sheets.

Xerox® WorkCentre® 6655i ConnectKey® Technology
The way you want to work.
- The WorkCentre 6655i Color Multifunction Printer is built on Xerox® ConnectKey® Technology. These simple-to-implement multifunction systems streamline how you communicate, process and share important information, simplify complex paper-driven tasks, and drive down costs while keeping your data secure.
- Color and black-and-white print speed up to 36 ppm.
- The 7-inch touch screen provides easily understood instructions and help screens to streamline walkup operations.
- Whether on a desktop or floor-standing, the WorkCentre 6655i Color Multifunction Printer offers the right configuration for any office environment.

Xerox® VersaLink® C505 ConnectKey® Technology
High-performance productivity—personalized.
- Mobile printing support across multiple platforms and NFC Tap-to-Pair.
- Scan to/Print from the cloud.
- 7-inch customizable, capacitive touchscreen interface.
- Optional Wi-Fi connectivity allows the freedom to locate the MFP where it's most convenient.
- Highly configurable with multiple feeding options available.

Xerox® VersaLink® C605 ConnectKey® Technology
Powerful performance.
Personalized productivity.
- Mobile printing support across multiple platforms and NFC Tap-to-Pair.
- Scan to/Print from the cloud.
- 7-inch customizable, capacitive touchscreen interface.
- Optional Wi-Fi connectivity allows the freedom to locate the MFP where it's most convenient.
- Highly configurable with multiple feeding and output options available.

TABLOID-SIZE COLOR PRINTERS

Xerox® VersaLink® C7000 ConnectKey® Technology
Smart, reliable and performance-ready.
- Color and black-and-white print speed of up to 35 ppm for letter-size documents.
- Available as a low-profile desktop printer or a highly productive floor-standing model.
- Mobile printing support across multiple platforms and NFC Tap-to-Pair.
- Print from the cloud.
- 5-inch customizable, capacitive touchscreen interface.
- Optional Wi-Fi connectivity allows the freedom to locate the printer where it's most convenient.

Xerox® Phaser® 7500
The office ready, color expert.
- Fast color printing helps bring office projects in-house.
- Count on precise color-matching and image quality.
- Print on an array of media, including labels and card stock, and sizes up to 47-inch banners.
- Superior printer management capabilities and innovative features make it especially easy to use.

Xerox® Phaser® 7800
The graphic arts gold standard.
- Print shop-level color and image quality to meet the highest of expectations.
- Bring customer-facing, business-critical print jobs in-house.
- Produces virtually unlimited types of printed materials with a wide range of media capabilities.
- This powerhouse is engineered for fast-paced printing and long-term durability.
- Ease-of-use is enhanced with powerful color management software and a color touch screen interface.

For more information, please visit **www.xerox.com/office**.

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