

# Award-winning Products and Solutions

Delivering outstanding results to  
unleash your full business potential.



## Winning Results

When it comes to winning results, industry experts agree that Xerox® products are making a difference in your ability to work more efficiently, with higher quality output and greater security. All this, so you can focus on productivity, instead of processes. That's a result we can stand by.

### A few of our most recent awards...



#### DOCUMENT IMAGING SECURITY CATEGORY

2017 – 2018 BLI PaceSetter Award

[2017 Article](#) [2017 Certificate](#)



#### MOBILE PRINT CATEGORY

2017 – 2018 BLI PaceSetter Award

[2017 Article](#) [2017 Certificate](#)



#### MFP PLATFORMS AND APP ECOSYSTEMS CATEGORY

2017 – 2018 BLI PaceSetter Award

[2017 Article](#) [2017 Certificate](#)



#### XEROX® EASY TRANSLATOR SERVICE

Outstanding Achievement in  
Innovation, Summer 2016

"Imagine walking up to an MFP with a document written in a foreign language, scanning it, and getting a printout of the document that has been translated into your native tongue. Or imagine needing a quick translation of a document for a colleague that speaks a foreign language. That's the magic the Xerox Easy Translator Service app enables."

– Jamie Bsates, Director, Office Workflow Solutions Analysis

[2016 Article](#) [2016 Certificate](#)

#### XEROX® COLOR C60 PRINTER



2016 BLI Production Printer PRO  
Award – Outstanding Color Light  
Production Device

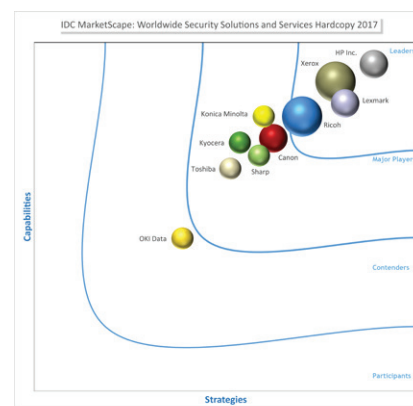
[Article](#) [Certificate](#)



#### BLI 2016 OUTSTANDING ACHIEVEMENT IN INNOVATION FOR XEROX® CONNECTKEY® TECHNOLOGY

Summer 2016

[Article](#) [Certificate](#)



Source: IDC, 2017

#### XEROX NAMED A LEADER IN THE IDC MARKETScape: WORLDWIDE SECURITY SOLUTIONS AND SERVICES HARDCOPY REPORT

IDC MarketScape vendor analysis model is designed to provide an overview of the competitive fitness of ICT suppliers in a given market. The research methodology utilizes a rigorous scoring methodology based on both qualitative and quantitative criteria that results in a single graphical illustration of each vendor's position within a given market. The Capabilities score measures vendor product, go-to-market and business execution in the short term. The Strategy score measures alignment of vendor strategies with customer requirements in a 3-5-year timeframe.

Source: "IDC MarketScape: Worldwide Security Solutions and Services Hardcopy 2017 Vendor Assessment," October 2017, IDC #US41988517, by Robert Palmer and Allison Correia

# Xerox® Printer and Multifunction Printer Awards

## 2018 Winter Pick Awards



### XEROX® ALTALINK® C8045

Outstanding 45-ppm  
Color Copier MFP

[2018 Article](#) [2018 Certificate](#)

### XEROX® ALTALINK® C8055

Outstanding 55-ppm  
Color Copier MFP

[2018 Article](#) [2018 Certificate](#)

### XEROX® ALTALINK® C8070

Outstanding 70-ppm  
Color Copier MFP

[2018 Article](#) [2018 Certificate](#)

### XEROX® VERSALINK® C505

Outstanding Color Multifunction  
Printer for Mid-Size Workgroups

[2018 Article](#) [2018 Certificate](#)

### XEROX® VERSALINK® C7025

Outstanding 25-ppm  
Color Copier MFP

[2018 Article](#) [2018 Certificate](#)

## 2017 Summer Pick Awards



### XEROX® VERSALINK® B400

Outstanding Printer for  
Mid-Size Workgroups

[2017 Article](#) [2017 Certificate](#)

### XEROX® VERSALINK® C400

Outstanding Color Printer for  
Mid-Size Workgroups

[2017 Article](#) [2017 Certificate](#)

### XEROX® VERSALINK® C405

Outstanding Color Multifunction  
Printer for Mid-Size Workgroups

[2017 Article](#) [2017 Certificate](#)

### XEROX® WORKCENTRE® 6515 COLOR MULTIFUNCTION PRINTER

Outstanding Color Multifunction  
Printer for Small Workgroups

[2017 Article](#) [2017 Certificate](#)

## 2018 Summer Pick Award for Outstanding Copier MFP

XEROX® ALTALINK®  
C8030/C8035 [Award Flyer](#)

## 2018 Winter Pick Award for Exceptional Monochrome Printer and MFP

XEROX® VERSALINK®  
B600/B605 [Award Flyer](#)

## 2018 BLI Winter Pick Awards for Exceptional Color Printers and MFPs

XEROX® VERSALINK® C500  
Outstanding Color Printer  
for Mid-Size Workgroups  
[Award Flyer](#)

XEROX® VERSALINK® C600  
Outstanding Color Printer  
for Large Workgroups  
[Award Flyer](#)

XEROX® VERSALINK® C7000  
Outstanding Tabloid Color  
Printer for Mid-Size Workgroups  
[Award Flyer](#)

## 2018 BLI Winter Pick Awards for Exceptional Copier MFPs

XEROX® VERSALINK®  
B7025/B7035  
Outstanding 25-ppm and 35-ppm  
Copier MFPs [Award Flyer](#)

XEROX® VERSALINK® C7020  
Outstanding 20-ppm Color  
Copier MFP [Award Flyer](#)

## 2017 BLI Winter Pick Awards

XEROX® WORKCENTRE® 3335  
Outstanding MFP for Small  
Workgroups [Award Flyer](#)

XEROX® WORKCENTRE® 3345  
Outstanding MFP for Mid-Size  
Workgroups [Award Flyer](#)



## 2017 CRN Product of the Year

### XEROX® ALTALINK® C8055

Honored in Overall Category

[Award Flyer](#)

## 2018 Better Buys for Business Innovative Product of the Year Award

XEROX® VERSALINK®  
B7025/B7030/B7035  
Black-and-white MFP category  
[Award Flyer](#)

## 2018 Better Buys for Business Editor's Choice Award

XEROX® VERSALINK® C505  
[Award Flyer](#)

## 2017 Better Buys for Business Editor's Choice Awards

XEROX® ALTALINK® C8000  
SERIES [Award Flyer](#)

XEROX® PHASER® 6510  
[Award Flyer](#)

XEROX® WORKCENTRE® 6515  
[Award Flyer](#)

XEROX® WORKCENTRE®  
3335/3345 [Award Flyer](#)

XEROX® VERSALINK®  
B400/B405 [Award Flyer](#)

XEROX® VERSALINK® B7025/  
B7030/B7035 [Award Flyer](#)

XEROX® VERSALINK®  
C400/C405 [Award Flyer](#)



## Four Years and Counting...

“Winning BLI’s Document Imaging Software Line of the Year award is an impressive achievement, and Xerox has accomplished the feat four years running,” said Jamie Bsales, Director, Office Workflow Solutions Analysis, at BLI.



### “...MOST COMPREHENSIVE SOLUTIONS PORTFOLIO...”

With organizations looking to work more efficiently and leverage investments in equipment and personnel, it isn’t enough for a manufacturer to offer the most advanced hardware alone. Software and services that work with the MFPs and printers are an integral part of the ecosystem, enabling the OEM and its reseller partners to offer end-to-end solutions to customers’ business challenges. Among the leading document imaging OEMs, Xerox Corporation has been honored as the recipient of BLI’s “2014, 2015, 2016 and 2017 Document Imaging Software Line of the Year” award thanks to its exceptional portfolio of document imaging software.

Prepared from publicly available reports and articles with written permission from Buyers Laboratory LLC, the world’s leading authority on document imaging products and solutions.

[2014 Article](#)

[2014 Certificate](#)

[2016 Article](#)

[2016 Certificate](#)

[2015 Article](#)

[2015 Certificate](#)

[2017 Article](#)

[2017 Certificate](#)

Given once a year, this award recognizes the document imaging OEM that offers the strongest solutions portfolio across the range of software categories BLI covers on its Solutions Center subscription service.

Once a year in conjunction with its Winter Pick awards, BLI gives special recognition to the OEMs whose product lines stand above the rest in the various document imaging arenas BLI covers: MFPs, Printers, Scanners and Solutions. The “Document Imaging Solutions Line of the Year” award takes into account the breadth and depth of an OEM’s solutions portfolio—both home-grown solutions and officially sanctioned third-party partner solutions sold by the OEM—in the software categories covered on BLI’s Solutions Center subscription service ([www.buyerslab.com/solutions](http://www.buyerslab.com/solutions)). More importantly, the quality of those offerings is taken into account, as those solutions that have been submitted to BLI’s lab for evaluation—and rated in key areas such as feature set, value, ease of use and ease of setup/administration—carry the most weight in BLI’s evaluation.

In addition to the Solutions Line of the Year awards, Xerox® software has won BLI “Pick” awards in several key categories.



[Watch the WorkCentre 6515 Award Video](#)



[Watch the VersaLink BLI Awards Video](#)

Learn more about Xerox® Office printers and multifunction printers at [www.xerox.com](http://www.xerox.com).