Common questions

Why do I need to create a Roku account? Before you can start streaming, channels must be downloaded and installed on your streaming player. You’ll need a Roku account to access the Roku Channel Store, manage your subscriptions, view your purchase history, and add a payment method. For more info, visit go.roku.com/setupaccount

Why do I need to enter a credit card? Saving a payment method makes it easy to rent or buy movies on demand, subscribe to popular services, and enroll in free trials. Charges will not be made without your authorization. For more info, visit go.roku.com/paymentsupport

What should I do if my streaming player is not connecting to my wireless network? Your streaming player connects to your wireless network the same as your laptop or smartphone. If these other devices can access the internet, then your streaming player should be able to do the same. Make sure to select the same network name, and enter the same password you use with the other devices. Remember that passwords are case-sensitive and easy to enter incorrectly. For more help, visit go.roku.com/wireless

Can I take my Roku streaming player with me when I travel? Yes, you can bring your streaming player and watch your favorite entertainment when you travel! Remember to also bring the USB power adaptor (like your phone charger), remote, and any cables you use to connect your streaming player at home. Make sure your destination has a good internet connection. You may need a computer or smartphone to help connect your streaming player to a new wireless network. For more details, visit go.roku.com/travelwithroku

Adhesive strip instructions

You have the option of attaching your streaming player to your TV using the included double-sided adhesive strip. This strip is removable and will not leave a sticky residue. However, it can only be used one time! To order more strips, go to roku.com/accessories

To apply adhesive strip

1. Choose a flat surface to attach your streaming player. Make sure the area is clean and flat before attaching.
2. Remove sealed liner from the double-sided adhesive strip.
3. Professional streaming player. Make sure to select the same network name, and enter the same password you use with the other devices. Remember that passwords are case-sensitive and easy to enter incorrectly. For more help, visit go.roku.com/wireless.

To remove adhesive strip

1. Hold the streaming player in place. Gently pull adhesive strip away.
2. Do not pull adhesive strip towards you.
3. Stretch the strip slowly to the side (at least 15 inches) to release.

Adhesive strip instructions

STEP 6: On-screen setup and activation

Follow the instructions on your TV screen.

Activate your streaming player by using your computer or smartphone to link to a Roku account.

Activate your streaming player by using your computer or smartphone to link to a Roku account.

Choose a flat surface to attach your streaming player. Make sure to select the same network name, and enter the same password you use with the other devices. Remember that passwords are case-sensitive and easy to enter incorrectly. For more help, visit go.roku.com/wireless.

Remove sealed liner from the double-sided adhesive strip. Professional streaming player. Make sure to select the same network name, and enter the same password you use with the other devices. Remember that passwords are case-sensitive and easy to enter incorrectly. For more help, visit go.roku.com/wireless.

Remove other liner. Professional streaming player. Make sure to select the same network name, and enter the same password you use with the other devices. Remember that passwords are case-sensitive and easy to enter incorrectly. For more help, visit go.roku.com/wireless.

Choose a flat surface to attach your streaming player. Make sure to select the same network name, and enter the same password you use with the other devices. Remember that passwords are case-sensitive and easy to enter incorrectly. For more help, visit go.roku.com/wireless.

Remove sealed liner from the double-sided adhesive strip. Professional streaming player. Make sure to select the same network name, and enter the same password you use with the other devices. Remember that passwords are case-sensitive and easy to enter incorrectly. For more help, visit go.roku.com/wireless.

Choose a flat surface to attach your streaming player. Make sure to select the same network name, and enter the same password you use with the other devices. Remember that passwords are case-sensitive and easy to enter incorrectly. For more help, visit go.roku.com/wireless.

Remove sealed liner from the double-sided adhesive strip. Professional streaming player. Make sure to select the same network name, and enter the same password you use with the other devices. Remember that passwords are case-sensitive and easy to enter incorrectly. For more help, visit go.roku.com/wireless.

Choose a flat surface to attach your streaming player. Make sure to select the same network name, and enter the same password you use with the other devices. Remember that passwords are case-sensitive and easy to enter incorrectly. For more help, visit go.roku.com/wireless.

Remove sealed liner from the double-sided adhesive strip. Professional streaming player. Make sure to select the same network name, and enter the same password you use with the other devices. Remember that passwords are case-sensitive and easy to enter incorrectly. For more help, visit go.roku.com/wireless.

Choose a flat surface to attach your streaming player. Make sure to select the same network name, and enter the same password you use with the other devices. Remember that passwords are case-sensitive and easy to enter incorrectly. For more help, visit go.roku.com/wireless.

Remove sealed liner from the double-sided adhesive strip. Professional streaming player. Make sure to select the same network name, and enter the same password you use with the other devices. Remember that passwords are case-sensitive and easy to enter incorrectly. For more help, visit go.roku.com/wireless.

Choose a flat surface to attach your streaming player. Make sure to select the same network name, and enter the same password you use with the other devices. Remember that passwords are case-sensitive and easy to enter incorrectly. For more help, visit go.roku.com/wireless.

Remove sealed liner from the double-sided adhesive strip. Professional streaming player. Make sure to select the same network name, and enter the same password you use with the other devices. Remember that passwords are case-sensitive and easy to enter incorrectly. For more help, visit go.roku.com/wireless.

Choose a flat surface to attach your streaming player. Make sure to select the same network name, and enter the same password you use with the other devices. Remember that passwords are case-sensitive and easy to enter incorrectly. For more help, visit go.roku.com/wireless.

Remove sealed liner from the double-sided adhesive strip. Professional streaming player. Make sure to select the same network name, and enter the same password you use with the other devices. Remember that passwords are case-sensitive and easy to enter incorrectly. For more help, visit go.roku.com/wireless.

Choose a flat surface to attach your streaming player. Make sure to select the same network name, and enter the same password you use with the other devices. Remember that passwords are case-sensitive and easy to enter incorrectly. For more help, visit go.roku.com/wireless.

Remove sealed liner from the double-sided adhesive strip. Professional streaming player. Make sure to select the same network name, and enter the same password you use with the other devices. Remember that passwords are case-sensitive and easy to enter incorrectly. For more help, visit go.roku.com/wireless.

Choose a flat surface to attach your streaming player. Make sure to select the same network name, and enter the same password you use with the other devices. Remember that passwords are case-sensitive and easy to enter incorrectly. For more help, visit go.roku.com/wireless.

Remove sealed liner from the double-sided adhesive strip. Professional streaming player. Make sure to select the same network name, and enter the same password you use with the other devices. Remember that passwords are case-sensitive and easy to enter incorrectly. For more help, visit go.roku.com/wireless.

Choose a flat surface to attach your streaming player. Make sure to select the same network name, and enter the same password you use with the other devices. Remember that passwords are case-sensitive and easy to enter incorrectly. For more help, visit go.roku.com/wireless.

Remove sealed liner from the double-sided adhesive strip. Professional streaming player. Make sure to select the same network name, and enter the same password you use with the other devices. Remember that passwords are case-sensitive and easy to enter incorrectly. For more help, visit go.roku.com/wireless.

Choose a flat surface to attach your streaming player. Make sure to select the same network name, and enter the same password you use with the other devices. Remember that passwords are case-sensitive and easy to enter incorrectly. For more help, visit go.roku.com/wireless.

Remove sealed liner from the double-sided adhesive strip. Professional streaming player. Make sure to select the same network name, and enter the same password you use with the other devices. Remember that passwords are case-sensitive and easy to enter incorrectly. For more help, visit go.roku.com/wireless.

Choose a flat surface to attach your streaming player. Make sure to select the same network name, and enter the same password you use with the other devices. Remember that passwords are case-sensitive and easy to enter incorrectly. For more help, visit go.roku.com/wireless.

Remove sealed liner from the double-sided adhesive strip. Professional streaming player. Make sure to select the same network name, and enter the same password you use with the other devices. Remember that passwords are case-sensitive and easy to enter incorrectly. For more help, visit go.roku.com/wireless.

Choose a flat surface to attach your streaming player. Make sure to select the same network name, and enter the same password you use with the other devices. Remember that passwords are case-sensitive and easy to enter incorrectly. For more help, visit go.roku.com/wireless.

Remove sealed liner from the double-sided adhesive strip. Professional streaming player. Make sure to select the same network name, and enter the same password you use with the other devices. Remember that passwords are case-sensitive and easy to enter incorrectly. For more help, visit go.roku.com/wireless.

Choose a flat surface to attach your streaming player. Make sure to select the same network name, and enter the same password you use with the other devices. Remember that passwords are case-sensitive and easy to enter incorrectly. For more help, visit go.roku.com/wireless.

Remove sealed liner from the double-sided adhesive strip. Professional streaming player. Make sure to select the same network name, and enter the same password you use with the other devices. Remember that passwords are case-sensitive and easy to enter incorrectly. For more help, visit go.roku.com/wireless.

Choose a flat surface to attach your streaming player. Make sure to select the same network name, and enter the same password you use with the other devices. Remember that passwords are case-sensitive and easy to enter incorrectly. For more help, visit go.roku.com/wireless.
What's included

Roku Express+
streaming player

Removable adhesive strip

Two AAA Duracell® batteries

Details

Setup

STEP 1: Connect to TV
Use the included High Speed HDMI® Cable (or your own HDMI® cable) to connect your streaming player to your TV.

Or use the included USB power cable to connect to the USB port on your TV.

STEP 2: Connect to power
For the best experience, use the included USB power cable and adaptor to connect your streaming player to a wall outlet.

Or use the included USB power cable to connect to the USB port on your TV.

STEP 3: Position Roku® streaming player
Place the streaming player near your TV.

The streaming player can be attached to your TV with the included double-sided adhesive strip. The strip is for single-use and can be removed.

DO NOT: place inside a TV cabinet. Doing so may cause overheating.

NOTE: See a red light on your streaming player? That means the USB port on your TV is not providing enough power. Use the included power adaptor instead. For help, visit go.roku.com/lowpower

STEP 4: Power on TV and select input
Use your TV remote to power on your TV and select the input you used to connect your streaming player.

For help on how to select the correct input, visit go.roku.com/selectinput

STEP 5: Insert batteries
On the back side of the remote, slide open the battery cover. Insert included Duracell® batteries placing the negative (-) ends in first.

Your remote should pair with your streaming player automatically. For help pairing your remote, visit go.roku.com/remotelpair

NOTE: See a red light on your streaming player? That means the USB port on your TV is not providing enough power. Use the included power adaptor instead. For help, visit go.roku.com/lowpower