KODAK PIXPRO FZ53
DIGITAL CAMERA

FZ53 FRIENDLY ZOOM

Meet the FZ53, Friendly Zoom from the new KODAK PIXPRO collection of digital cameras. This compact point and shoot is a step up model with rechargeable lithium-ion battery. One-touch HD video, 28mm wide-angle lens and a host of features and shooting modes let you express your inner creativity. KODAK PIXPRO Digital Cameras – Tell your story.

FEATURES:

- 5X Optical Zoom
- 28 mm Wide Angle
- 16 MP
- 2.7" LCD
- 720p HD Video
- Li-ion Battery
- Slim Design

5X Optical Zoom | 28mm WIDE | 16MP | 2.7" LCD | 720p HD Video | Panorama Capture

Images are simulated.

Available Colors:

- BLACK
- RED
- BLUE

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SPECIFICATIONS	FZ53
Effective Image Sensor Pixels	16.15 Megapixels
Total Image Sensor Pixels	16.44 Megapixels [1/2.3"(CCD)]
Lens	
Focal Length	5.1 mm (Wide) — 25.5 mm (Tele)
[35mm film equivalent]	[28 mm (Wide) — 140 mm (Tele)]
F number	F3.9 (Wide) — F6.3 (Tele)
Lens Construction	8 groups 8 elements
Optical Zoom	5x
Focusing Range	Normal: (Wide) 60cm — ∞, (Tele) 100 cm — ∞ Macro: 5 cm —∞ (Wide Only)
Anti-Handshake	Digital Image Stabilization
Digital Zoom	6x Digital Zoom (Combined Zoom: 30x)
Number of Recording Pixels	
Still Image	(4:3) 16MP: 4608x3456, 10MP:3648x2736, 5MP: 2592x1944, 3MP: 2048x1536, 0.3MP: 640x480, (3:2) 14MP: 4608x3072, (16:9) 12MP: 4608x2592, 2MP: 1920x1080
Movie	1280x720: 30/15fps, 640x480: 30fps, 320x240: 30fps
Image Compression	Best, Fine, Normal
File Format	
Still Image	Exif 2.3 (JPEG)
Movie	Movie Format: MOV (Motion JPEG), Audio: G.711 [Monaural]
Shooting Modes SCN Modes	M, Auto, Image Stabilization, Portrait, Movie, Panorama ASCN, Landscape, Sport, Beach, Sunset, Fireworks, Night Landscape, Snow, Children, ID, Glass, Photo Frame, Panning Shot, Text, Fish Eye, Party, Indoor, Leaf, Museum, Night Portrait, Sketch
Detection Features	Face, Smile, Blink
Photo Touch-up	Red-Eye Removal, HDR (High Dynamic Range)
Panorama Capture	0° – 180° (Horizontal)
LCD Display	2.7 inch (230K Pixels)
ISO Sensitivity	Auto, ISO 80/100/200/400/800/1600
AF Method	Single AF, Multi-AF (TTL 9-point), Face Detection
Exposure Metering Method	Artificial Intelligence AE (AiAE), Center-Weighted Average, Spot (Fixed to Center of Frame), Face AE
Exposure Control Method	Program AE (AE-Lock Available)
Exposure Compensation	+/- 2EV in 1/3 Step Increments
Shutter Speed	1/2000 – 4 Seconds (Manual: 30 Seconds)
Continuous Shooting	Yes
Playback Modes	Single Photo, Index (9/16 Thumbnails) Slide Show, Zoom (Approx. x2 – x8)
White Balance Control	Auto (AWB), Daylight, Cloudy, Flourescent, Flourescent CWF, Incandescent, Manual
Flash	
Flash Method	Internal
Flash Modes	Auto, Red-Eye Reduction, Forced Flash, No Flash, Slow Synchro, Red-Eye Reduction + Slow Synchro
Shooting Range	(Wide) Approx. 0.3 m – 3.9 m (ISO800); (Tele) Approx. 1.2 m – 2.4 m (ISO800)
Recording Media	Internal Memory: Approx. 8MB SD/SDHC Card (Up to 32GB Support) [MMC Card Not Supported]
Other Features	PictBridge, ExifPrint Support, Multi-Language Support (27 Languages)
Jacks	AV-OUT/USB 2.0 (Micro 5-pin USB)
Eye-Fi Support	Yes
Power	Rechargeable Li-ion Battery LB-012, 3.7V 700mAh, In-Camera Charging
Shooting Capability (Battery Performance)	Approx. 200 Shots (Based on CIPA Standards)
Operation Environment	Temperature: 32° – 104°F / 0° – 40°C, Humidity: 0 – 90%
Dimensions (WxHxD)	Approx. 3.60 x 2.23 x 0.90 in. / 91.5 x 56.5 x 22.6 mm (Based on CIPA Standards)
Weight	Approx. 3.7 oz. / 106g (Body Only)
Supplied Accessories	Rechargeable Li-ion Battery, AC Adapter, USB Cable, Wrist Strap, Service Card, Quick Start Guide, Warranty Card

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To learn more about KODAK PIXPRO Digital Cameras:
visit: **kodakpixpro.com**

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