## LINKSYS

## **Networking Solutions for Small/Medium Businesses**

Small businesses and remote offices are important hubs of productivity—made up of people that rely on the right equipment to get work done smoothly, reliably, and efficiently. The Linksys Business portfolio offers a range of reliable switches, routers, and wireless access points designed to meet the connectivity and security needs of any small to medium organization.



#### The Trends

Businesses of all sizes are increasing their reliance on everything wireless, from accessing the Internet to streaming data from the cloud. As these businesses build more robust networks to support their organization's growing bandwidth needs, they require simplified management tools to deploy, administer, and maintain networking hardware.

### The Challenges

Often overlooked by technology solutions targeted at enterprise corporations, small/medium businesses require tools that work with each company's size and budget. Most network solutions are priced for, designed for, and support companies larger than 100 employees, leading to technology and devices that are expensive, difficult to manage, and made with excessive features for the SMB community. Furthermore, tailoring these devices for small business needs can lead to even higher installation and support costs.

### The Needs

Small to medium businesses need to be able to manage scalable networking equipment that is easy to deploy and fits seamlessly into their growing environment. Businesses need to provide secure access to remote employees and ensure guests and customers can get connected without jeopardizing the integrity of data stored on the company's network. Space and power availability can also be a concern. Networking equipment that is discrete and powered over the network provides flexibility for network planning.

Outside of product needs, small to medium businesses want the support systems necessary to run, maintain, and advance their network infrastructure. SMB customers need quality, scalable, and affordable solutions designed specifically for the SMB community, along with support that will accommodate their growing business needs. Linksys provides these companies with the solutions they need to operate, manage, and grow their business.

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### The Features and Benefits

Linksys networking products offer an intuitive, easy-to-use Web interface that is standardized across all SMB products. To reduce the total cost of deployment, each product line features PoE and/or PoE+.

Linksys Product	Use and Application
Access Point	Increases wireless signal/coverage using next-gen Wi-Fi and is supported by integrated PoE+ and embedded internal power amplifier antennas.
Network Switch	Equips your network with superior quality and security, advanced management capabilities, and PoE+ (30W of power per port).
PoE+ Injector	Reduces office wiring costs, while enabling PoE+ support for non-PoE devices in your network.
VPN Router	Provides secure and reliable remote access into your network, while enabling faster downloads, file transfers, and database response.

### **The Linksys Solution**

Linksys devices are created with a focus on SMB needs and challenges. Quality products utilize price, convenience, and system-support. Linksys access points, network switches, and VPN router solutions are designed to aid any size company with their everyday tasks—at the speed of business. With these Linksys devices featuring superior performance and reliability, the cost to deploy is lower, installation times are faster, and the diversity of products available for the smaller office environment is greater. And with available support from the Linksys knowledgeable technicians, you can count on Linksys to keep your entire office running smoothly, 24/7.

Technical Support: 877-855-6899 Monday through Friday, 5 a.m. to 5 p.m. Pacific Time Linksys Business Support: http://support.linksys.com/en-us/support/business PartnerAdvantage Program: http://www.belkin.com/partneradvantage/