

Buy Xerox® supplies
for HP or Brother
and get rewarded.



You're buying printer supplies anyway,
so why not get something in return?

The Genuine Xerox® Rewards program awards you points for
buying Xerox® supplies for HP®, Brother® or Xerox® printers.

Getting started is fast and easy. Here's how it works:

1. **Sign up for the program**—get 1,000 bonus points upon registering! Simply go to xerox.com/rewards.
2. **If you have a Xerox® printer, register it**—earn 500 points for each eligible printer.
3. **Register supplies purchases**—whether Xerox® supplies for HP, Brother or Xerox® printers—and earn additional points every time.
4. **Accumulate points and redeem awards.** Your points never expire—as long as you remain active in the program. A single toner purchase could entitle you to multiple music downloads, movie tickets or an eBook.

Redeem reward points
for a vast assortment
of products.

- Xerox® equipment
- Music, books, movies
- Gift cards
- Retail merchandise
- Charitable donations
- Travel

More Points, More Value—with Genuine Xerox® Rewards
Visit Genuine Xerox® Rewards and enroll today.



* See xerox.com/rewards for a list of the wide range of eligible Xerox® products.
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