

PATENTED

DermaWand®



*Christina Boves
creator of the DermaWand, age 58*

Beauty Guide


*Designed to Reduce
the Appearance of:*

- ~ Puffy Eyes*
- ~ Lines and Wrinkles*
- ~ Enlarged Pores*
- ~ Saggy Tired Complexion*

OWN A PART OF THE DERMAWAND SUCCESS STORY

Thousands of women monthly are ordering DermaWand and the DermaVital products and getting great results. The owner and parent company of these great products, ICTV Brands, is a publicly traded company that is growing rapidly. You can become part of this success and growth by becoming a shareholder. ICTV Brand's stock is traded on the OTCQB market under the symbol ICTV and may be electronically traded through most major brokerage firms, such as E-Trade, Scottrade and TD Ameritrade.

FOR FURTHER INFORMATION relating to ICTV Brands, Inc, go to our Website: <http://www.ictvbrands.com/ictvinvestors.html>
Investor Relations: Phone 1-800-976-6819 or
Kelvin Clancy CEO, clancy@ictvbrands.com

 Class II Appliance

 
MADE IN CHINA

www.dermawand.com

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PRINTED IN USA



INSTCBGR2
US V3/14
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ATTENTION: Read this manual before using this product.

Failure to follow the instructions and safety precautions in this manual can result in serious injury. Keep this manual in a safe location for future reference.

IMPORTANT SAFEGUARDS

When using electrical products, especially when children are present, basic safety precautions should always be followed, including the following:



WARNING: READ ALL INSTRUCTIONS BEFORE USING.
DANGER: To reduce the risk of electrocution:

- Always unplug DermaWand immediately after using.
- Do not use DermaWand while bathing.
- Do not place or store DermaWand where it can fall or be pulled into a tub or sink.
- Do not place DermaWand in or drop into water or other liquid.
- Do not reach for DermaWand that has fallen into water. Unplug immediately.
- DermaWand is a sealed unit, do not attempt to open the case. If damaged, call Customer Care.



WARNING: To reduce the risk of burns, electrocution, fire, or injury to persons:

- DermaWand should never be left unattended when plugged in an outlet.
- Close supervision is necessary when DermaWand is used near children or invalids.
- Use DermaWand only for its intended use as described in this manual. Do not use attachments not recommended by the manufacturer.
- Never operate DermaWand if it has a damaged cord or plug, if it is not working properly, if it has been dropped or damaged, or dropped into water. Arrange to return DermaWand to a service center for examination and repair by calling Customer Care.
- Keep the cord away from heated surfaces.
- Never use DermaWand while sleeping or drowsy.
- Never drop or insert any object into any opening of the DermaWand.
- Do not use DermaWand outdoors or operate where aerosol (spray) products are being used or where oxygen is being administered.
- Do not use DermaWand near flammable liquids or substances.
- Connect DermaWand to a properly grounded outlet only. This product has a polarized plug (one blade is wider than the other). As a safety feature, this plug will fit in a polarized outlet only one way. If the plug does not fit fully in the outlet, reverse the plug. If it still does not fit, contact a qualified electrician. Do not attempt to defeat this safety feature.
- Do not use DermaWand if you are pregnant, plan to become pregnant, if you have a pacemaker, if you have broken capillaries or other skin condition.
- Do not use DermaWand in mucous membranes (eyes, ears, nose, mouth).
- Do not use DermaWand internally.
- Dry hands completely before using DermaWand.
- Do not hold DermaWand at the tip or by the bulb. Keep your hand behind the flange.
- Do not use DermaWand if the bulb is broken.

SAVE THESE INSTRUCTIONS

DEFINITIONS

DANGER indicates a hazardous situation which, if not avoided, will result in death or serious injury. **WARNING** indicates a hazardous situation which, if not avoided, could result in death or serious injury. **CAUTION** indicates a hazardous situation which, if not avoided, could result in minor or moderate injury. **NOTICE** is used to address practices not related to personal injury.

This equipment complies with FCC Rules, Part 15 and Industry Canada's ICES-003 for a Class B Digital Device. Operation is subject to two conditions: (1) This device may not cause harmful interference, and (2) This device must accept any interference that may cause any undesired operation.

This equipment has been tested and found to comply with the limits for a Class B digital device, pursuant to Part 15 of the FCC Rules. These limits are designed to provide reasonable protection against harmful interference in a residential installation. This equipment generates, uses and can radiate radio frequency energy and, if not installed and used in accordance with the instructions, may cause harmful interference to radio communications. However, there is no guarantee that interference will not occur in a particular installation. If this equipment does cause harmful interference to radio or television reception, which can be determined by turning the equipment off and on, the user is encouraged to try to correct the interference by one or more of the following measures:

- Reorient or relocate the receiving antenna.
- Increase the separation between the equipment and receiver.
- Connect the equipment into an outlet on a circuit different from that to which the receiver is connected.
- Consult the dealer or an experienced radio/TV technician for help.

Industry Canada ICES-003 Compliance Label: CAN ICES-3 (B)/NMB-3(B)

Do not modify this product in any way. Any changes or modifications not expressly approved by the manufacturer could void the user's authority to operate the equipment.

NOT HAPPY WITH YOUR RESULTS?

Do you have questions or concerns?

CONTACT CHRISTINA BOVES

If you wish, prior to returning your DermaWand, you are welcome to contact Christina, the creator of DermaWand directly at christina@dermawand.com Explain your concern and she will email you back solutions and helpful tips, so you'll love using your DermaWand to achieve your best results like thousands of other women

DermaWand

A one (1) year warranty from the date of purchase covers material and workmanship of DermaWand. For a broken unit and to receive warranty repair service, send your DermaWand to:

DermaWand
150 Stewart Parkway, Greensboro, GA 30642

We are always encouraged to hear from our DermaWand fans!

If you love your DermaWand, go to

<http://www.facebook.com/pages/Derma-Wand/10554722820634>

and tell us! Tell everyone! You can also connect with other happy DermaWand users and get the latest buzz.

TALK TO US ON FACEBOOK



ENLARGED PORES: Right after cleansing your skin and applying your favorite moisturizer, use your DermaWand around and over the entire enlarged pore area. Turn the toning dial to a high setting and work at this higher level for about 30 seconds. Do this every day until there is a improvement in appearance.



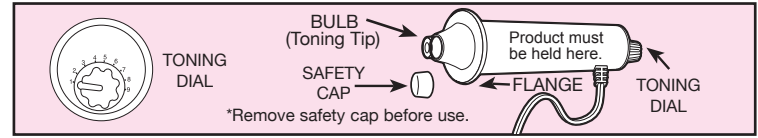
Return Policy & Procedures

To qualify for FREE RETURN SHIPPING you must call customer service and follow exactly their instructions as to the method of return you must use - if you do not, no return shipping rebate will be paid.

- You must obtain an RMA (return material authorization) number from customer service.
- Returns without an RMA number written on the outside of the package will not be accepted.
- Returns received outside of the money-back guarantee time frame will not be accepted and a \$10 re-ship fee may apply for products sent back to the customer.
- We determine your 30 day time frame by using the tracking number and verifying the date of delivery.

A refund will be processed within 30 days of receipt and will be applied to the method of payment used to place the order.

Customer Service Phone 1-866-677-0993 between 6:00 am - 6:00 pm PST, Monday-Friday.



BROKEN BULBS

The glass bulb is not covered by the DermaWand product warranty. Always replace safety cap over the bulb when not in use. Be careful not to drop DermaWand when using because bulb may break. To repair a broken bulb, contact customer service at 1-866-677-0993 for warranty service. A \$25 U.S. service fee applies to cover shipping and repair. Please see page 10 for more information or return policy and procedures.

THAT TINGLY SENSATION

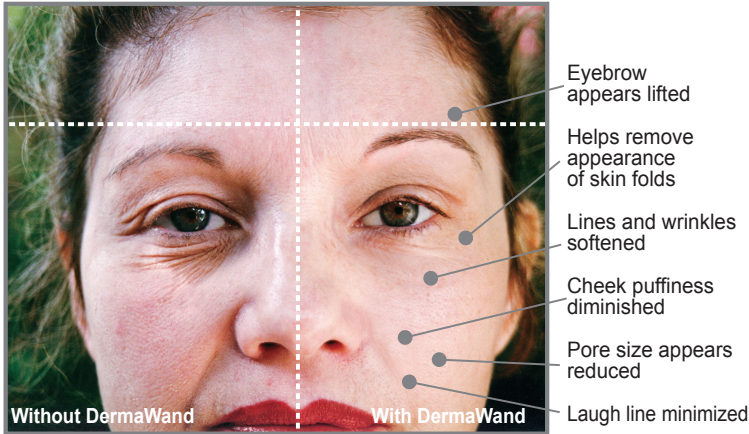
Give yourself a few days to get used to it! The tingly sensation you will feel from the DermaWand is unique. This is the DermaWand performing its stimulation, helping to rejuvenate your skin's appearance. Start on setting #1 and over a few days gradually increase the setting.

READ THE BEAUTY GUIDE AND VIEW THE WATCH-IT-ONCE DVD. Be patient, it may take you up to a week before you start seeing exciting results. With continued use, you will be amazed.

OH THAT FUNNY SMELL

You'll come to love it. It's the natural scent of clean, enriched oxygen being produced and delivered to your skin's surface.

Just See the Results for Yourself ...
After You Use Your DermaWand Twice Daily for a Few Weeks!

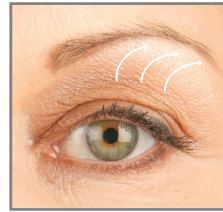


No cosmetic or photographic enhancements have been made for these pictured results of Christina Boves' face.

YOU'LL LOVE THE UNIQUE PROPERTIES OF YOUR NEW DERMAWAND!

EXTRA HELPFUL TIPS

- If you experience excessive peeling, discontinue use. For mild peeling, you may be using the DermaWand at too high a setting for too long a period of time. If you experience a drying sensation to your skin, add more of your favorite moisturizer after using your DermaWand. If dryness persists discontinue use.
- We caution against the use of high concentrations of AHA, glycolic acid or other abrasive products.
- If you notice any mild redness after using DermaWand, this is good!



AMAZING EYE RESULTS: Apply Pre-Face, eye cream or hydrating moisturizer, then begin by gliding the DermaWand (on low setting) from outer corner of the eye towards the bridge of the nose. Use the orbital bone area as your guide. **DO NOT WORK DIRECTLY ON TOP OF THE LID OR IN THE EYE.** When you reach the middle of the brow during the

inward glide, lift up with the bulb (*you will need to apply some pressure as you do the lift*). Hold DermaWand upwards and firmly in position to the count of 5. Repeat this process in the other two areas shown i.e. next to your nose and at the other end of your eye. Repeat the upwards motion to the count of 5, three times in each of the areas, but always begin in the middle of the eye. When you lift the skin with the bulb, you are trying to lift the skin from just below your eyebrow over the orbital bone as high as possible and hold firmly to the count of 5. If you have a very saggy upper eye area, hold to the count of 10.



After you have completed the left eye area, look at the temporary lifted improvement compared to the right eye area. The lifted appearance will maintain itself for several hours. You can safely repeat this process anytime for a quick pick-up.

SKIN REDNESS: It is very IMPORTANT that you apply the Pre-Face Beauty Treatment or a mild moisturizer BEFORE you use your DermaWand in your morning and evening skin regimen after you have cleansed your face. If you do experience redness, just cease using your DermaWand for a couple days until the redness has gone away. Begin again on a lower setting and AGAIN make sure you apply the Pre-Face before you use your DermaWand to do the general sweeps and exercises. Once you have finished your DermaWanding, apply the Hydra Infusion Beauty Treatment and Skin Mist or your own facial moisturizer. **(NOTE: If you experience excessive redness or swelling, cease use.)**



CHIN & JOWLS: Apply Pre-Face or a hydrating moisturizer first, then begin with your DermaWand on the center of the chin. Slowly glide along your chin line to your earlobe while applying light pressure. Hold the DermaWand at the earlobe position for a count

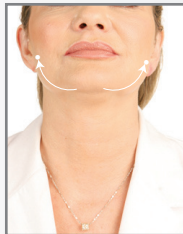


of 3. Then lift it off your skin. Now, begin at the center of the chin, glide up the jawline, over and around to the corner of the mouth. Hold the DermaWand at the corner of the mouth position for a count of 3 and lift it off your skin. Then from the center of the chin, glide around to the side of the nose. Hold the DermaWand at the side of the nose position for a count for 3 and lift it off the skin. Repeat 5 or 6 times on both sides of the nose.

NECK & CHIN: Apply Pre-Face. Turn DermaWand to middle or high setting, depending on comfort level. In the case of neck and chin areas, the higher the setting, the better for the initial results.

Start at the bottom of the neck area and slowly slide the DermaWand up to the chin. Then go back to the bottom of the neck area, and repeat this 6-8 times doing a complete “V” motion.

For the chin area, start in the middle right under the chin, and move outwards all along the jawline up to the earlobe, and hold bulb there for the count of 3. Perform 6-8 times on each side.



TWICE DAILY DERMAWAND TREATMENTS

Perform the following procedures for 3 minutes every morning and evening.

- STEP 1:** Before beginning treatments, always thoroughly cleanse your face with your favorite cleanser and rinse with warm water.
- STEP 2:** Completely pat your face dry after cleansing and rinsing.
- STEP 3:** Apply Pre-Face or your favorite hydrating moisturizer (*an amount the size of a nickel*) onto clean fingertips and gently layer over your entire face. Give special attention to the delicate eye area, gently spread your moisturizers, or eye cream carefully around this sensitive area.
- STEP 4:** When using DermaWand for the first time, turn dial to setting 1. **Make sure to remove bulb cap first.** Try it on the back of your hand first. If your DermaWand has not been used before, or if the DermaWand has not been used for several days, it may take up to 1 minute for the bulb to glow.
- STEP 5: THAT UNIQUE SENSATION!** Place bulb directly on your facial skin (*remember to remove the cap*) to experience the DermaWand sensation. Always work on the lowest setting for the first few days until you get used to the sensation. When you no longer feel the same intensity (*a gentle tingling feeling*) of the stimuli, this is the signal that your skin is ready for the next level. Continue increasing the intensity on the dial a little bit at a time until you have reached your maximum comfort zone. The DermaWand is effective even at the lowest setting, and your comfort setting depends on your skin's sensitivity.
- STEP 6:** Now begin sweeping the DermaWand over your entire face.
- STEP 7:** After finishing your general sweeps, now begin some or all of the lifting exercises shown in this guide. The more exercises you perform each day, the quicker you will see the new you.

EVERYDAY USE FOR LINES, WRINKLES, TIRED/DULL-LOOKING COMPLEXIONS

FACE: Apply Pre-Face or a hydrating moisturizer, sweep DermaWand all over your face in either a linear or circular motion for 3 to 5 minutes. For very deep wrinkles, concentrate on those areas for an extra 30 to 40 seconds each time. Be patient, lines and wrinkles take longer to respond. Be sure that you are continually moving the DermaWand around your face.



SPECIALIZED AREAS AND FACIAL EXERCISES

Once you have completed the general use of the DermaWand, perform the following steps at least 3-4 times per week to target various areas.



LIPS: Apply hydrating moisturizer, or lip plump product, over lip area, and vertical lines if applicable. Initially use at a lower setting, (1-3) as this is a very sensitive area.

Gently apply DermaWand directly over top of lip area continuing a lipstick type application. This can be done for at least 60 seconds or more for that luscious appearance. For unwanted vertical upper lip lines, apply moisturizer, start from the bottom of the crease & gently guide DermaWand in an upward motion, over each individual line.

DISCLAIMER: DermaWand makes no claims to diagnose, mitigate, treat or correct specific skin disorders or diseases. DermaWand is for relaxation or cosmetic use only.



FOLDS, WRINKLES & PUFFINESS: Starting outside the eye, slowly sweep the DermaWand underneath the eye to the nose, lightly gliding the bulb over the surface of the skin. Keep the bulb on the bone area. Continue over the eyelid and back to the outside of the eye. Repeat this 5 or 6 times on each eye.

SPECIAL NOTE: The area under the eye has very fragile and delicate skin. Only use the DermaWand under the eye after applying Pre-Face, hydrating moisturizer or eye cream, and only at level 1 to 3. This is sufficient stimulation for the under eye.



EYEBROWS & FOREHEAD: After applying Pre-Face or a hydrating moisturizer, begin with the DermaWand at the inner edge of your eyebrow, slowly glide the DermaWand up to the hairline with light pressure. Hold to a count of 3.

Repeat from the center of the eyebrow and the outer edge. You will repeat this exercise on both eyes 5 or 6 times.



You will immediately see how the eyebrow appears to be lifted, giving your eye a wide awake appearance.

